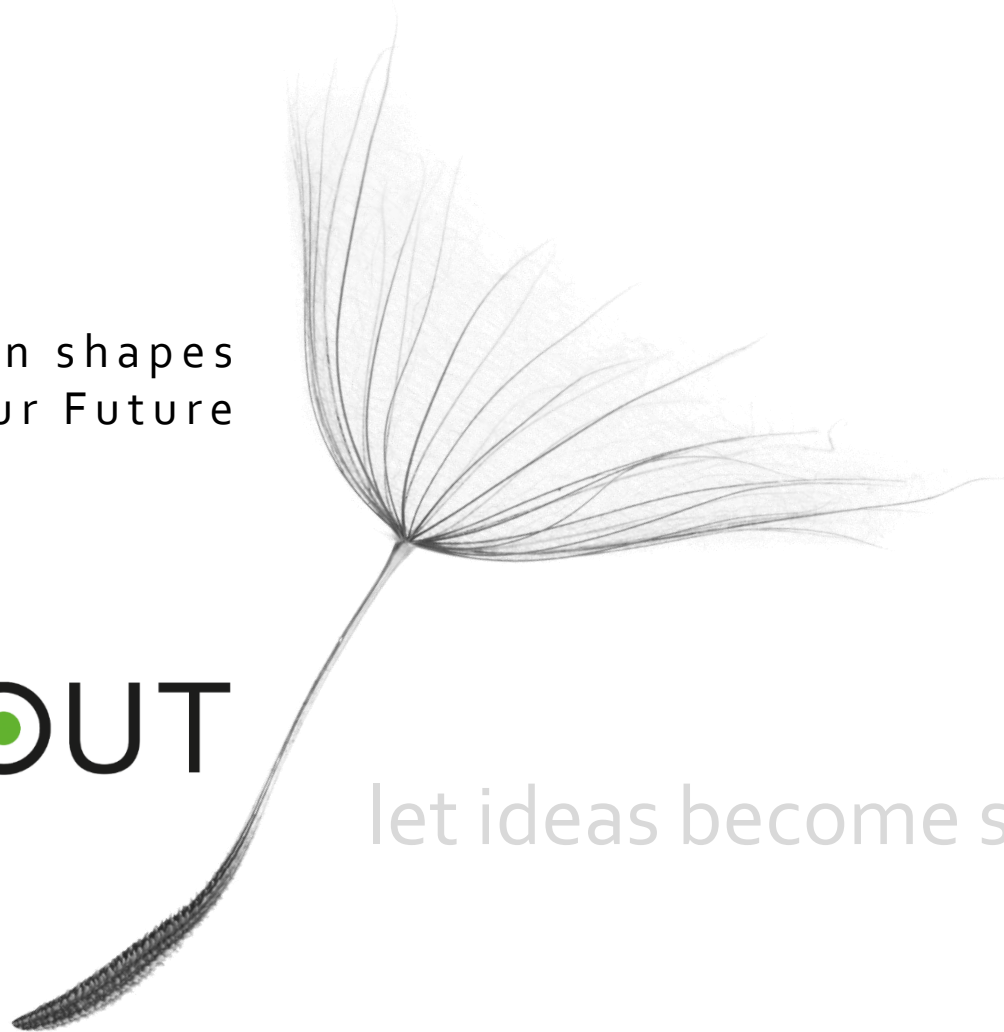


Innovation shapes
our Future

SPROUT

let ideas become success



SPROUT

Innovation turns
Ideas into Success



our Vision

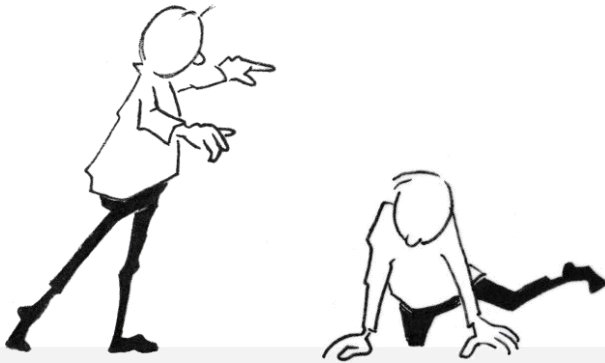
The agile Organisation

Organisations are operating within a dynamic environment in which challenges and demands are constantly changing.

We aim to enable technology businesses to identify and seize the opportunities that come with this change to positively craft their future.

Innovation Consulting

Establish Agility as a cultural
technique



our Offering

Initiating Cultural Change

Established structures and approaches often stand in the way of adequate ways to manage change.

We support our customers to sustainably and significantly increase their agility and innovative capability using new cultural techniques, to create enthusiasm for change and to permanently overcome existing barriers.

Transformation Approach

Perceive Change as
Opportunity



our Approach

To sustainably change corporate culture, the positive effects of this change have to become apparent for everyone.

Therefore we support our customers with selecting and conveying the most adequate cultural techniques and above all with fast and successful implementation.

Consulting Formats

Example

Transformation Program

SPROUT Services

Results

The Change towards an agile Organisation

- Collection and evaluation of existing approaches
- Addition of future cultural techniques
- Development of a one-week training on tools and methods
- Empowerment of project leaders and coaching of chosen lighthouse projects
- Identification of most important fields of action and facilitation of suitable solution workshops
- Stakeholder management
- Program management, governance and evaluation with top level management
- Training of internal method Coaches for a company-wide rollout

- exemplary application success and validated solution examples
- enthusiastic stakeholders and project sponsors
- defined cultural techniques and internal know-how for implementation and support

Consulting Formats

Example

Training and Coaching

SPROUT Services

Results

Increasing internal innovation project management capabilities

- Individually tailored training approaches taking internal procedures, processes and challenges into account
 - One-week intense Training for innovation project leaders
 - One-on-one Coaching for quick and successful implementation of training contents
 - Project documentation and certification of innovation experts
-
- ① sustainable increase of internal innovation know-how
 - ① immediate and significant increase of success for all coached innovation projects
 - ① defined management standards and convinced stakeholders for a company-wide rollout of training contents

Consulting Formats

Example

Exploration Workshop

SPROUT Services

Results

Development of attractive new Business Opportunities

- Collection and evaluation of internal ideation input (scouting input, ideas, interviews etc.)
- Deduction of critical challenges
- Joint development of target state, scope and workshop agenda
- Concepting and execution of a three-day ideation workshop
 - Development of a common future vision
 - Facilitation of the ideation process
 - Management of idea assessment and selection
- Follow-up to draft convincing project proposals (and continued development up to gate-maturity)

- ① internal consensus on future vision and challenges
- ① attractive new business opportunities
- ① transparent and plausible assessment criteria for project decisions



let ideas become success

SPROUT

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