## LIGHTHOUSE PROJECT



Enterprises operate in a dynamic world, where needs and requirements constantly change.

For those, who are able to timely recognise and actively codevelop these transformations, change constantly opens up promising chances and attractive innovation opportunities.



In theory,...

because in real live, examples of how to implement agile ways of dealing with changes into the existing procedures, optimised for efficiency and stability, are frequently missing.



That is why we support our clients in creating organisation-specific application examples, which let usability and impact of agile ways of working become perceptible and repeatable in the daily development work.



Therefore we accompany a real innovation project, by selection and application of useful agile methods and show, how to integrate them smoothly and effectively into the existing development approaches.



In the actual doing, structures and thinking patterns, which could potentially impede an effective application of the new methods, become visible and hands manageable.





This way, not only the success for one innovation project is substantially increased.

The immediate effect of the applied methods especially excites the involved team members and makes them enthusiastic promotors of the new techniques and solution approaches.







agile methods

at SPROUT

NEW WORKING cross-functional, self-managed teams of sponsors, experts and project members enable quick and adequate response to upcoming challenges

**SCRUM** 

short iteration loops and regular retrospectives foster continuous adjustment of the development project focus toward changing requirements

LEAN STARTUP the identification of business opportunities and risks right from the start, allows a clear focus of product development on those features that matter most for future success

DESIGN THINKING the user centred, impartial solution perspective leads to attractive products with a high costumer value, even for uncharted challenges